



P.O. Box 399  
Beaver, PA 15009  
(724) 601-0372  
(724) 775-4386 Fax  
pushbeavercounty.org

## BEAVER COUNTY BOOM! 2017 SPONSORSHIPS

### Presenter: \$10,000

- Exclusive as a Presenting Sponsor
- Highly visible, aggressive advertising campaign in which YOU are the Presenter of Beaver County BOOM!
  - Print advertising campaign (*Beaver County Times*) that features your business' logo as the exclusive Presenting Sponsor (\$5,000 value)
  - AM radio (WBVP/WMBA) advertising campaign that features your business as the exclusive Presenting Sponsor in all promos (\$5000 value)
  - Internet, print, and promotional sign advertising campaign that features your business as the exclusive Presenting Sponsor (\$3,000 value)
- Live radio interview that features your business either prior to the event, or during Beaver County BOOM! simulcast (\$2,000 value)
- Business banner hung at BOOM! Headquarters Event that reaches over 300+ qualified business owners and community leaders (\$1,500 value)
- 24 Tickets to BOOM! Headquarters Event (\$1,000 value): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

### Signature / Media: \$5,000

- Exclusive as a Signature or Media Sponsor
- Comprehensive multi-media advertising campaign
  - Print advertising campaign (*Beaver County Times*) that features your business' logo as an exclusive Signature Sponsor (\$5,000 value)
  - AM radio (WBVP/WMBA) advertising campaign that features you as an exclusive Signature Sponsor in all promos (\$5,000 value)
  - Internet, print, and promotional sign advertising campaign that features you as an exclusive Signature Sponsor (\$3,000 value)
- 12 Tickets to BOOM! Headquarters Event (\$600 value): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

### Red: \$2,500

- Comprehensive multi-media advertising campaign
  - Print advertising campaign (*Beaver County Times*) that features your business' logo as an exclusive Red Sponsor (\$2,500 value)
  - AM radio (WBVP/WMBA) advertising campaign that features you as an exclusive Red Sponsor 1/2 of all promos (\$2,500 value)
  - Internet, print, and promotional sign advertising campaign that features your small logo as an exclusive Red Sponsor (\$3,000 value)
- 6 Tickets to BOOM! Headquarters Event (\$300 value): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

### White: \$1,250

- Comprehensive multi-media advertising campaign
  - Print advertising campaign (*Beaver County Times*) that features your business's name as a White Sponsor (\$1,500 value)
  - AM radio (WBVP/WMBA) advertising campaign that features your business' name in 1/4 of all promos (\$1,250 value)
  - Internet, print, and promotional sign advertising campaign that features your business' name as a White Sponsor (\$3,000 value)
- 4 Tickets to BOOM! Headquarters Event (\$300 value): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

### BLUE: \$625

- Advertising Campaign
  - Internet, print, and promotional sign advertising campaign that features your business name as a Blue Sponsor (\$3,000 value)
- 2 Tickets to BOOM! Headquarters Event (\$100 value): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!