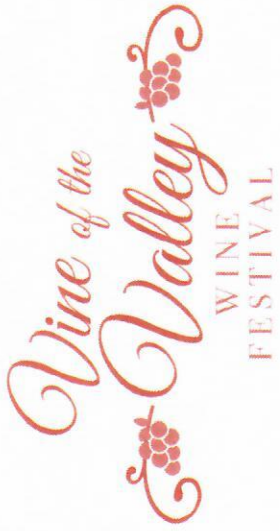


BLACKHAWK BUSINESS ASSOCIATION

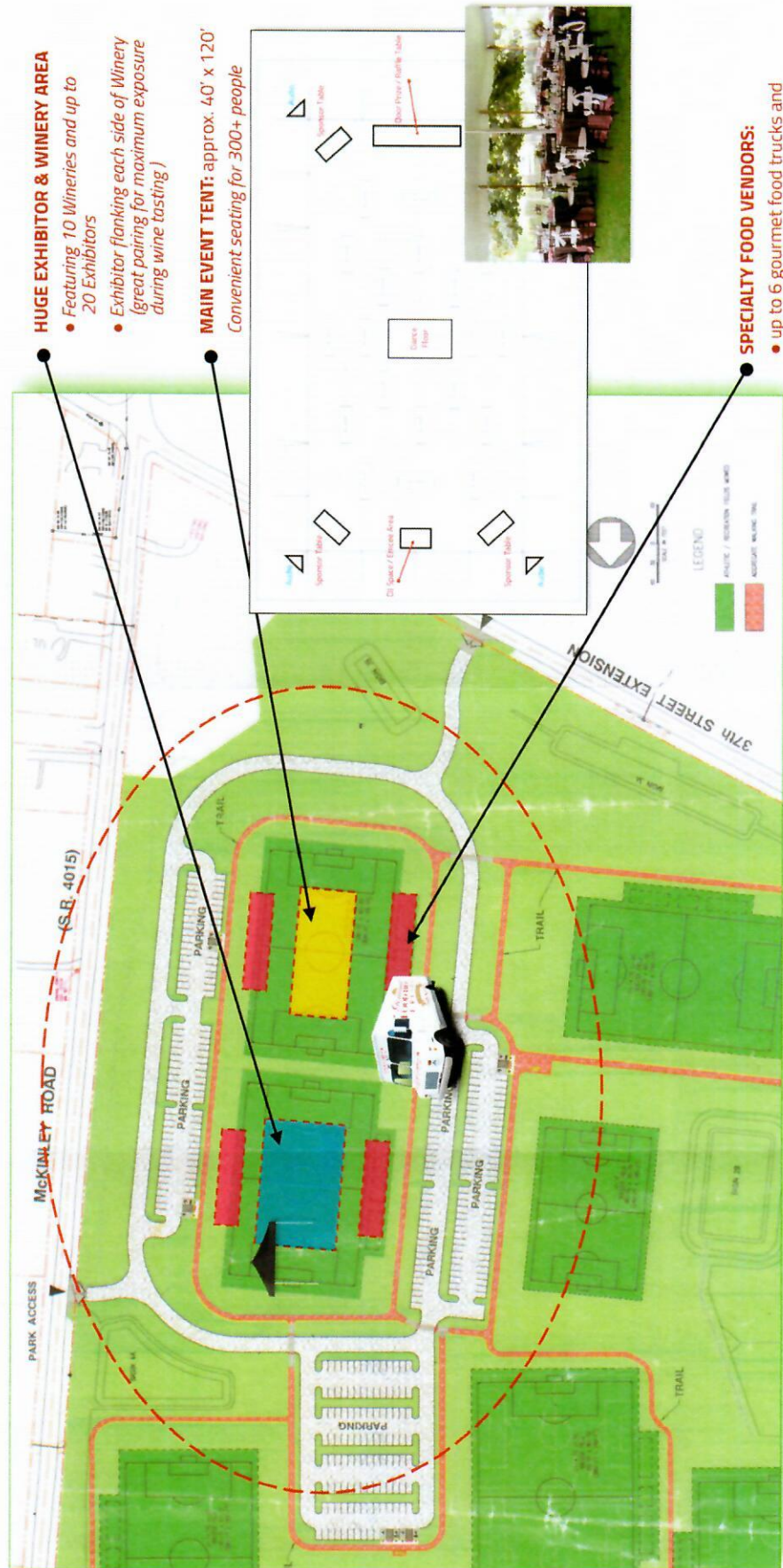
2017 Vine of the Valley WINE FESTIVAL



2017 EVENT DIAGRAM

TENTATIVE SPACE LAYOUT FOR EXHIBITORS, WINERIES, and MAIN EVENT TENT

1,500 tickets available • Quality Exhibitors • Spectacular Wineries • Gourmet Food Vendors • Huge Party Tent



HUGE EXHIBITOR & WINERY AREA

- Featuring 10 Wineries and up to 20 Exhibitors
- Exhibitor flanking each side of Winery (great pairing for maximum exposure during wine tasting)

MAIN EVENT TENT: approx. 40' x 120'

Convenient seating for 300+ people

SPECIALTY FOOD VENDORS:

- up to 6 gourmet food trucks and other local specialty cuisine

