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pushbeavercounty.org

COMMITTEE MEMBERS

Mark Kopsack, Co-Chair
Rochester Manor + Villa

Nathan Kopsack, Co-Chair
Rochester Manor + Villa

John Mehatik, Jr., Treasurer
Central Point, Inc.

John Antoline
Monaca Borough Mayor

Regis Collins
PUSH BC Corp.

Randy Forner
Berkshire Hathaway HomeServices

Mario Leone
Monaca Borough Manager

Daniel Madgar
Beaver Borough Police Chief
Beaver Borough Manager

Nichollette Montini
Heirloom Restaurant

Mark Peterson
Beaver County Radio
WBVP/WMBB

Johanna Semonik
Pacer Studios

Tyson Smith
Edward Jones

Paula Yeager
Occupational Therapist

George Zambelli, Jr., MD
Zambelli Eye Institute

Jared Zambelli
Zambelli Fireworks

In Memoriam
Donn Wuycik (1954 – 2014)
Commissioner of Fireworks

HQ EVENT COMMITTEE

Tina Taylor, Co-Chair
Thursdays

Alex Sebastain, Co-Chair
Covenant Financial Advisors

Amy Amadio-Fredericks
Express Med Pharmacy

Donald Berry
R&D Productions

Robb Berry
R&D Productions

Keith Colamarino
TrueMX / Studio SMC

Michael Henderson

Chris Malagise
Malagise & Associates

Ron Rojas, Esq.
Thursdays

Sharon Speerhas
PUSH BC Corp.

February 21, 2018

Beaver County BOOM! Backer,

On behalf of PUSH Beaver County and the Beaver County BOOM! committee I want to wish you a successful 2018!!

As PUSH Beaver County looks to continue the growth of this dynamic, **“Summer Homecoming”** event, the Beaver County BOOM committee needs your help now more than ever! Not only are we asking for more support, but we are poised to deliver more media exposure for your community-supporting business or entity in 2018.

The Beaver County BOOM! advertising campaign includes print, online advertisement, and promotion via *The Beaver County Times*, while our local radio stations (1230 WBVP and 1460 WMBB) fill the airways with your business name. The higher level of sponsorship, the more exposure your business receives.

For 2018, Beaver County BOOM wants to make your business name even more visible than it has been before. **For the upcoming year we will continue the aggressive digital advertising program that will advertise one business at a time across several social media platforms including Facebook.** The goal of Beaver County BOOM!, as always, is to not only provide Beaver County with one of the largest fireworks productions in Pennsylvania, but to offer our sponsors, supporters, and partners with a tangible, visible, and aggressive advertising campaign that benefits their business. PUSH Beaver County wants everyone involved in Beaver County BOOM! to win and to win BIG!

To help meet the needs for growth, and to financially support the local chapter of Flags Across America, we will continue to offer our “Sponsor-a-Shell” program that allows the citizens of Beaver County to dedicate a firework shell to a friend, family member, or other loved one.

PUSH Beaver County and the Beaver County BOOM! committee is proud to announce that Beaver County BOOM! 2018 will launch from the confluence of the Beaver and Ohio Rivers on Saturday, June 23, 2018 at 9:45 PM EST. Mark your calendars today!

Please find enclosed information on how to make Beaver County BOOM! work for you and your business. If you have any questions about sponsorship levels, the advertising campaign, or the event itself, please do not hesitate to contact me at (724) 601-0372.

PUSH Beaver County and Beaver County BOOM! sincerely thank you for your support!

Sincerely,

Mark Kopsack
Beaver County BOOM! Committee, Co-Chair
PUSH BC Corporation, President
Rochester Manor + Villa, CEO

Nathan Kopsack
Beaver County BOOM! Committee, Co-Chair
PUSH BC Corporation, Vice President
Rochester Manor + Villa, COO