



P.O. Box 399  
 Beaver, PA 15009  
 (724) 601-0372  
 (724) 775-4386 Fax  
 pushbeavercounty.org

**BOARD OF DIRECTORS**

**OFFICERS**

**Mark Kopsack**  
 President

**Nathan Kopsack**  
 Vice President  
 Beaver County BOOM! Chair

**John Mehalik**  
 Secretary

**Matthew Dawson**  
 Treasurer

**DIRECTORS**

**Amy Amadio**  
 Director

**Keith Colamarino**  
 Scholarship

**Randy Forner**  
 Golf Co-Chair

**Alex Sebastian**  
 Director

**Sharon Speerhas**  
 Scholarship  
 Health + Wellness Fair Chair

**Regis Collins**  
 Community Development  
 Maple Syrup Festival

**Paula Yeager**  
 Director

**Nichollette Montini**  
 BOOM! Food Festival  
 Social Media

**Lance Grable**  
 Waterfront Development

**Tyson Smith**  
 BOOM! Food Festival

**EMERITUS STATUS**

James Crozier  
 John Foster  
 Christopher Malagise  
 Ronald Rojas, Esq.  
 Donn Wuycik  
 Bob Ritter  
 Leanne Pupi

February 12, 2021

Beaver County BOOM! Backer,

As we humbly approach our 11th edition of Beaver County BOOM! on Saturday, June 26, 2021, while navigating through these ever-changing times, it is appropriate to sincerely thank you for your continued support of this event and for continuing to support your local community with such enthusiasm. Beaver County is a very special place to live, play, and do business, and YOU are a BIG reason we are so very blessed.

PUSH Beaver County thanks you, once again, for joining together with so many local businesses, municipalities, and our wonderful County (Tourism and the Board of Commissioners) to make something HUGE happen right here in our beautiful backyard. We can not do it without you!

The goal of Beaver County BOOM!, as always, is to not only provide Beaver County with one of the largest fireworks productions in the United States, but to offer our sponsors, supporters, and partners with a tangible, visible, and aggressive advertising campaign that benefits their business. As always, PUSH Beaver County wants everyone involved in Beaver County BOOM! to win and to win BIG!

The Beaver County BOOM! advertising campaign includes print, online advertisement, and promotion via *The Beaver County Times*, while our local radio stations (1230 WBVP, 1460 WMBA, 99.3 FM) fill the airways with your business name. The higher level of sponsorship, the more exposure your business receives. **We continue to blast the broadcast in stadium sound** in Bridgewater Park that will put your business name directly into the ears of tens of thousands of viewers in attendance. Think of that impact!

For 2021, Beaver County BOOM wants to make your business name even more visible than it has been before. **For the upcoming year we will continue the aggressive digital advertising program that will be advertise one business at a time across several social media platforms including Facebook.**

To help meet the needs for growth, and to financially support the local chapter of Flags Across America, we will continue to offer our "Sponsor-a-Shell" program that allows the citizens of Beaver County to dedicate a firework shell to a friend, family member, or other loved one.

**PUSH Beaver County and the Beaver County BOOM! committee is proud to announce that Beaver County BOOM! 2019 will launch from the confluence of the Beaver and Ohio Rivers on Saturday, June 26, 2021 at 9:45 PM EST. Mark your calendars today!**

Please find enclosed information on how to make Beaver County BOOM! work for you and your business. If you have any questions about sponsorship levels, the advertising campaign, or the event itself, please do not hesitate to contact me at (724) 601-0372.

**PUSH Beaver County and Beaver County BOOM! sincerely thank you for your support!**

Sincerely,

Mark Kopsack  
 PUSH BC Corporation, President  
 Rochester Manor + Villa, CEO

Nathan Kopsack  
 Beaver County BOOM! Committee, Co-Chair  
 PUSH BC Corporation, Vice President  
 Rochester Manor + Villa, COO

This is an example of a previous advertising campaign, based on the theme "Dancing through the Decades", that ran in the *Beaver County Times* as well as digital media outlets.

**PUSH BEAVER COUNTY PROUDLY ANNOUNCES:**



**BEAVER COUNTY BOOM!**  
JUNE 22ND 2019

ZABELLI FIREWORKS LAUNCHED FROM THE RIVER WHERE THE BEAVER & OHIO MEET @ 9:45 P.M.

Remember to Tune Into  
**WBVP/WBMA 1230/1460**  
for Our Choreographed Musical Score:



**DANCING THROUGH THE DECADES**

Dedicate fireworks in honor of your loved ones for \$5 per shell: [BOOM.PUSHBEAVERCOUNTY.ORG](http://BOOM.PUSHBEAVERCOUNTY.ORG)

**PRESENTING SPONSOR:**  


**MEDIA PARTNERS:**  
  


**PLATINUM SPONSORS:**  
  
  


**GOLD SPONSORS:**  
  
  
  
  
  
  
  
  


**SILVER SPONSORS:**  

A.K. Nahas	Frye Transportation
Borough of Beaver	HAP Enterprises
C.J. Batters Enterprises	Johnstone Supply
Cambridge Village	Spanos Group of Raymond James
Castlebrook Development	Union Building + Loan
Covenant Financial Services	

**BRONZE SPONSORS:**  

1st Consultants, Inc., Tom Young	Clearview Federal Credit Union
Arthur M. Brant, MD, PhD	Edward Jones, Tyson Smith
Beaver County Association of Realtors	Fort McIntosh Foundation
Berkshire Hathaway HomeServices, Randy Forner	Gary J. Havranek, OD
Borough of New Brighton	Mario's Dockside Grille
Borough of Rochester	Noll Funeral Home
	Rome Monument

This is a reproduction of a previous half page "Thank You" ad that ran in the *Beaver County Times* as well as digital media outlets.



**BEAVER COUNTY BOOM!**

**THANK YOU**

PLEASE HELP US SUPPORT OUR AMAZING FAMILY OF 2019 SPONSORS!  
IT IS THROUGH THEIR GENEROSITY THAT THIS EVENT IS POSSIBLE

Check out all of our community events:  
[pushbeavercounty.org](http://pushbeavercounty.org)

**PRESENTING SPONSOR:**  


**MEDIA PARTNERS:**  
  


**PLATINUM SPONSORS:**  
  
  


**GOLD SPONSORS:**  
  
  
  
  
  
  
  
  


**SILVER SPONSORS:**  

A.K. Nahas	Frye Transportation
Borough of Beaver	HAP Enterprises
C.J. Batters Enterprises	Johnstone Supply
Cambridge Village	Spanos Group of Raymond James
Castlebrook Development	Union Building + Loan
Covenant Financial Services	

**BRONZE SPONSORS:**  

1st Consultants, Inc., Tom Young	Clearview Federal Credit Union
Arthur M. Brant, MD, PhD	Edward Jones, Tyson Smith
Beaver County Association of Realtors	Fort McIntosh Foundation
Berkshire Hathaway HomeServices, Randy Forner	Gary J. Havranek, OD
Borough of New Brighton	Mario's Dockside Grille
Borough of Rochester	Noll Funeral Home
	Rome Monument

**HOSPITALITY SPONSORS:**  

Beaver County Chamber of Commerce	IBEW Local Union 712	Dr. Spokane Orthodontics
Beaver Valley Golf Club	Maria Longo for Controller	The Law Firm of Joseph A. Askar
Eaton Corporation	PA Senator Elder J. Vogel, Jr.	TrueMX
F. Bevilacqua Remodeling	PA State Rep Jim Marshall	WesBanco
Frye Transportation	Russell Werme, Financial Advisor	William P Laughlin Insurance Agency
Harmon Kennedy LLC	Sheriff Tony Guy	



P.O. Box 399  
Beaver, PA 15009  
(724) 601-0372  
(724) 775-4386 Fax  
pushbeavercounty.org

## BEAVER COUNTY BOOM! 2021 SPONSORSHIPS

### Presenter: \$10,000

- Exclusive as a Presenting Sponsor
- Highly visible, aggressive advertising campaign in which YOU are the Presenter of Beaver County BOOM!
  - Print advertising campaign (*Beaver County Times*) that features your business' logo as the exclusive Presenting Sponsor (\$5,000 value)
  - Radio (1230 WBVP, 1460 WMBA, 99.3FM) advertising campaign that features your business as the exclusive Presenting Sponsor in all promos (\$5000 value)
  - Internet, print, and promotional sign advertising campaign that features your business as the exclusive Presenting Sponsor (\$3,000 value)
- Live radio interview that features your business either prior to the event, or during Beaver County BOOM! simulcast (\$2,000 value)
- Business banner hung at BOOM! Headquarters Event that reaches over 300+ qualified business owners and community leaders (\$1,500 value)
- 24 Tickets to BOOM! Headquarters Event (\$1,000 value): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

### Platinum / Media: \$5,000

- Exclusive as a Platinum or Media Sponsor
- Comprehensive multi-media advertising campaign
  - Print advertising campaign (*Beaver County Times*) that features your business' logo as an exclusive Platinum Sponsor (\$5,000 value)
  - Radio (1230 WBVP, 1460 WMBA, 99.3FM) advertising campaign that features you as an exclusive Platinum Sponsor in all promos (\$5,000 value)
  - Internet, print, and promotional sign advertising campaign that features you as an exclusive Platinum Sponsor (\$3,000 value)
- 12 Tickets to BOOM! Headquarters Event (\$600 value): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

### Gold: \$2,500

- Comprehensive multi-media advertising campaign
  - Print advertising campaign (*Beaver County Times*) that features your business' logo as an exclusive Gold Sponsor (\$2,500 value)
  - Radio (1230 WBVP, 1460 WMBA, 99.3FM) advertising campaign that features you as an exclusive Gold Sponsor 1/2 of all promos (\$2,500 value)
  - Internet, print, and promotional sign advertising campaign that features your small logo as an exclusive Gold Sponsor (\$3,000 value)
- 6 Tickets to BOOM! Headquarters Event (\$300 value): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

### Silver: \$1,250

- Comprehensive multi-media advertising campaign
  - Print advertising campaign (*Beaver County Times*) that features your business's name as a Silver Sponsor (\$1,500 value)
  - Radio (1230 WBVP, 1460 WMBA, 99.3FM) advertising campaign that features your business' name in 1/4 of all promos (\$1,250 value)
  - Internet, print, and promotional sign advertising campaign that features your business' name as a Silver Sponsor (\$3,000 value)
- 4 Tickets to BOOM! Headquarters Event (\$300 value): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

### Bronze: \$625

- Advertising Campaign
  - Internet, print, and promotional sign advertising campaign that features your business name as a Bronze Sponsor (\$3,000 value)
- 2 Tickets to BOOM! Headquarters Event (\$100 value): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!



P.O. Box 399  
Beaver, PA 15009  
(724) 601-0372  
(724) 775-4386 Fax  
pushbeavercounty.org

## HEADQUARTERS EVENT

The BOOM! Headquarters Event starts at 6:00 PM on Saturday, June 26th at Thursday's Restaurant in Bridgewater. Tickets for this special evening include food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

## HEADQUARTERS EVENT – HOSPITALITY SPONSORSHIPS

### **Banner Sponsor: \$500**

- Banner displayed at BOOM! Headquarters Event
  - 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!
- (Limit 8)

### **Entertainment Sponsor: \$500**

- Large Logo/Banner displayed at BOOM! Headquarters Event stage
  - 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!
- (Limit 2)

### **Favor Sponsor: \$500**

- Logo printed on all BOOM! Headquarters Event favors
  - 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!
- (Limit 2)

### **Food and beverage Sponsor: \$500**

- Large logo sign (or banner) displayed at BOOM! Headquarters Event Bar/Buffer
  - 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!
- (Limit 4)

### **Step and repeat backdrop: \$500**

- Logo / business name placed multiple times in backdrop at BOOM! Headquarters Event
  - 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!
- (Limit 4, including all Presenting Sponsors)

### **Lanyard Sponsor: \$500**

- Logo / business name printed on all lanyards
  - 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!
- (Limit 1)

### **Patron Sponsor: \$250**

- Name / Business name on promotional signs
  - 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!
- (No Limit)



P.O. Box 399  
 Beaver, PA 15009  
 (724) 601-0372  
 (724) 775-4386 Fax  
 pushbeavercounty.org

**BEAVER COUNTY BOOM! 2021 SPONSORSHIP | LETTER OF INTENT**

On behalf of:

\_\_\_\_\_  
 Company Name (Please print as name is to appear on BOOM! promotional materials)

\_\_\_\_\_  
 Street Address, City, State, Zip

\_\_\_\_\_  
 Company Website

\_\_\_\_\_  
 Contact Name

\_\_\_\_\_  
 Title

\_\_\_\_\_  
 Telephone

\_\_\_\_\_  
 Email

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

Total Amount Enclosed (Payable to PUSH BC Corp., Memo: BC BOOM!)

Please check here to receive an invoice for the indicated sponsorship/s

Please send to:  
**PUSH BC CORP. Attn: NATHAN KOPSACK**  
 P.O. Box 399, Beaver, PA 15009  
 Fax: 724-775-4386  
 Email: nate@pushbeavercounty.org

**We Appreciate Your Support!**

**WE INTEND TO BE A:** (Please check appropriate box /s)

2021 BOOM! SPONSORSHIPS LEVELS		DEADLINE: 6/01/21
<input type="checkbox"/> Presenter	\$10,000	Limited to 1
<input type="checkbox"/> Media	\$ 5,000	
<input type="checkbox"/> Platinum	\$ 5,000	
<input type="checkbox"/> Gold	\$ 2,500	
<input type="checkbox"/> Silver	\$ 1,250	
<input type="checkbox"/> Bronze	\$ 625	

HQ EVENT: HOSPITALITY SPONSORSHIPS		DEADLINE: 6/15/20
<input type="checkbox"/> Banner (3' x 4')	\$500	Limited to 8
<input type="checkbox"/> Entertainment (3' x 4')	\$500	Limited to 2
<input type="checkbox"/> Favor	\$500	Limited to 2
<input type="checkbox"/> Food & Beverage (3' x 4')	\$500	Limited to 4
<input type="checkbox"/> Step + Repeat Backdrop	\$500	Limited to 4
<input type="checkbox"/> Lanyard	\$500	Limited to 1
<input type="checkbox"/> Patron	\$250	No Limit

**HQ EVENT: ADDITIONAL TICKETS**

6pm - 9:45pm, Thursday's \_\_\_\_\_ x \$50 / each = \$ \_\_\_\_\_

**BEAVER COUNTY FLAGS ACROSS AMERICA**

\_\_\_\_\_ Flag(s) x \$50 / each = \$ \_\_\_\_\_