



P.O. Box 399
 Beaver, PA 15009
 (855) PUSHBC1
 (855) 787-4221
 boom.pushbeavercounty.org

BOARD OF DIRECTORS

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 First Lady of BOOM

February March 25, 2022

Beaver County BOOM! Backer,

As we approach our 12th edition of Beaver County BOOM! on Saturday, June 25, 2022, it is appropriate to sincerely thank you for your continued support of this marquee event and for continuing to support your local community with such enthusiasm. Beaver County is a very special place to live, play, and do business, and YOU are a BIG reason why we are so very blessed.

PUSH Beaver County thanks you, once again, for joining together with so many local businesses, municipalities, and our wonderful County (Tourism and the Board of Commissioners) to make something HUGE happen right here in our beautiful backyard. We can not do it without you!

The goal of Beaver County BOOM!, as always, is to not only provide Beaver County with one of the largest fireworks productions in the United States, but to offer our sponsors, supporters, and partners with a tangible, visible, and aggressive advertising campaign that benefits their business. As always, PUSH Beaver County wants everyone involved in Beaver County BOOM! to win and to win BIG!

The Beaver County BOOM! advertising campaign includes print, online advertisement, and promotion via The Beaver County Times, while our local radio stations (1230 WBVP, 1460 WMBA, 99.3 FM, 95.7FM) fill the airways with your business name. The higher level of sponsorship, the more exposure your business receives. **We continue to blast the broadcast in stadium sound** in Bridgewater Park that will put your business name directly into the ears of tens of thousands of viewers in attendance. Think of that impact!

For 2022, Beaver County BOOM wants to make your business name even more visible than it has been before. **For the upcoming year we will continue the aggressive digital advertising program that will be advertise one business at a time across several social media platforms including Facebook.**

To help meet the needs for growth, and to financially support the local chapter of Flags Across America.

PUSH Beaver County and the Beaver County BOOM! committee is proud to announce that Beaver County BOOM! 2022 will launch from the confluence of the Beaver and Ohio Rivers on Saturday, June 25, 2022 at 9:45 PM. Mark your calendars today!

Please find enclosed information on how to make Beaver County BOOM! work for you and your business. If you have any questions about sponsorship levels, the advertising campaign, or the event itself, please do not hesitate to contact PUSH Beaver County at (855) PUSHBC1.

PUSH Beaver County and Beaver County BOOM! sincerely thank you for your support!

Sincerely,

Mark Kopsack
 PUSH Beaver County President
 Beaver County BOOM Committee

Nathan Kopsack
 Beaver County BOOM! Chair
 PUSH Beaver County, Vice President