

This is an example of a previous advertising campaign, based on the theme "Made for TV 2022", that ran in the *Beaver County Times* as well as digital media outlets.



Beaver County BOOM! is brought to you by PUSH Beaver County—a non-profit organization that organizes and manages philanthropic and community events to enrich Beaver Countians' lives. See all of our upcoming community events at:

PLATINUM SPONSOR

American General Services

This is a reproduction of a previous full page "Thank You" ad that ran in the Beaver County Times as well as digital media outlets.



P.O. Box 399
Beaver, PA 15009
(855) PUSHBC1
boom.pushbeavercounty.org

### **BEAVER COUNTY BOOM! 2023 SPONSORSHIPS**

## Presenter: \$10,000

- Exclusive as a Presenting Sponsor
- Highly visible, aggressive advertising campaign in which YOU are the Presenter of Beaver County BOOM!
  - Print advertising campaign (Beaver County Times) that features your business' logo as the exclusive Presenting Sponsor (\$5,000 value)
  - Radio (1230 WBVP, 1460 WMBA, 99.3FM, 95.7FM) advertising campaign that features your business as the exclusive Presenting Sponsor in all promos (\$5,000 value)
  - Internet, print, and promotional sign advertising campaign that features your business as the exclusive Presenting Sponsor (\$3,000 value)
- Live radio interview that features your business either prior to the event, or during Beaver County BOOM! simulcast (\$2,000 value)
- Business banner hung at BOOM! Headquarters Event that reaches over 300+ qualified business owners and community leaders (\$1,500 value)
- 24 Tickets to BOOM! Headquarters Event (based on ticket price): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

## Platinum / Media: \$5,000

- Exclusive as a Platinum or Media Sponsor
- Comprehensive multi-media advertising campaign
  - Print advertising campaign (Beaver County Times) that features your business' logo as an exclusive Platinum Sponsor (\$5.000 value)
  - Radio (1230 WBVP, 1460 WMBA, 99.3FM, 95.7FM) advertising campaign that features you as an exclusive Platinum Sponsor in all promos (\$5,000 value)
  - Internet, print, and promotional sign advertising campaign that features you as an exclusive Platinum Sponsor (\$3,000 value)
- 12 Tickets to BOOM! Headquarters Event (see above): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

#### Gold: \$2.500

- Comprehensive multi-media advertising campaign
  - Print advertising campaign (Beaver County Times) that features your business' logo as an exclusive Gold Sponsor (\$2,500 value)
  - Radio (1230 WBVP, 1460 WMBA, 99.3FM, 95.7FM) advertising campaign that features you as an exclusive Gold Sponsor 1/2 of all promos (\$2,500 value)
  - Internet, print, and promotional sign advertising campaign that features your small logo as an exclusive Gold Sponsor (\$3,000 value)
- 6 Tickets to BOOM! Headquarters Event (see above): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

### Silver: \$1,250

- Comprehensive multi-media advertising campaign
  - Print advertising campaign (Beaver County Times) that features your business's name as a Silver Sponsor (\$1,500 value)
  - Radio (1230 WBVP, 1460 WMBA, 99.3FM, 95.7FM) advertising campaign that features your business' name in 1/4 of all promos (\$1,250 value)
  - Internet, print, and promotional sign advertising campaign that features your business' name as a Silver Sponsor (\$3,000 value)
- 4 Tickets to BOOM! Headquarters Event (see above): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

#### **Bronze: \$625**

- Advertising Campaign
  - Internet, print, and promotional sign advertising campaign that features your business name as a Bronze Sponsor (\$3,000 value)
- 2 Tickets to BOOM! Headquarters Event (see above): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!



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#### **HEADQUARTERS EVENT**

The BOOM! Headquarters Event starts at 6:00 PM on Saturday, June 24th at Mario's 410 Grille in Bridgewater. Tickets for this special evening include food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

## **HEADQUARTERS EVENT - HOSPITALITY SPONSORSHIPS**

## Banner Sponsor: \$500

- Banner displayed at BOOM! Headquarters Event
- 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

(Limit 8)

#### **Entertainment Sponsor: \$500**

- Large Logo/Banner displayed at BOOM! Headquarters Event stage
- 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

(Limit 2)

## Favor Sponsor: \$500

- Logo printed on all BOOM! Headquarters Event favors
- 2 Tickets for B00M! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view B00M!

(Limit 2)

## Food and beverage Sponsor: \$500

- Large logo sign (or banner) displayed at BOOM! Headquarters Event Bar/Buffet
- 2 Tickets for B00M! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view B00M!

(Limit 4)

#### Step and repeat backdrop: \$500

- Logo / business name placed multiple times in backdrop at BOOM! Headquarters Event
- 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

(Limit 4, including all Presenting Sponsors)

## Lanyard Sponsor: \$500

- Logo / business name printed on all lanyards
- 2 Tickets for B00M! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view B00M!

(Limit 1)

## Patron Sponsor: \$250

- Name / Business name on promotional signs
- 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

(No Limit)

## Ticket Sponsor: \$250

- Name / Business name on promotional signs
- 2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

(Limit 1)



P.O. Box 399 Beaver, PA 15009 (855) PUSHBC1 boom.pushbeavercounty.org

# BEAVER COUNTY BOOM! 2023 SPONSORSHIP | LETTER OF INTENT

| On behalf of:  |                                 |   |  |
|--|---------------------------------|---|--|
| Company Name (Please print as name is to appear on BOOM! promotional materials)  |                                 |   |  |
| Street Address, City, State, Zip   | Company Website                 |   |  |
|  | WE INTEND TO BE A:              | (Please check appropriate box/s)                  |  |
| Contact Name   | 2023 BOOM! SPONSORSHIP LE       | VELS DEADLINE: 6/01/23                            |  |
|  | ★□ Presenter                    | \$10,000 Limited to 1                             |  |
| Title  | <b>★</b> □ Media                | \$5,000   |  |
|  | <b>★</b> □ Platinum             | \$5,000   |  |
|  | <b>★</b> □ Gold                 | \$2,500   |  |
| Telephone  | ☐ Silver                        | \$1,250   |  |
|  | ☐ Bronze                        | \$625   |  |
| Email  | HQ EVENT: HOSPITALITY SPOR      | NSORSHIPS DEADLINE: 6/15/23                       |  |
|  | ☐ Banner (3' x 4')              | \$500 Limited to 8                                |  |
| Signature  | ☐ Entertainment (3' x 4')       | \$500 Limited to 2                                |  |
|  | ☐ Favor                         | \$500 Limited to 2                                |  |
|  | ☐ Food & Beverage (3' x 4')     | \$500 Limited to 4                                |  |
| Date   | ☐ Step + Repeat Backdrop        | \$500 Limited to 4                                |  |
|  | ☐ Lanyard                       | \$500 Limited to 1                                |  |
|  | ☐ Patron☐ Ticket                | \$250 No Limit<br>\$250 Limited to 1              |  |
| Total Amount Enclosed (Payable to <b>PUSH BC Corp.</b> , Memo: BC BOOM!)   | TICKET                          | Ψ230 LIIII( <b>c</b> u to i                       |  |
| ☐ Please check here to receive an invoice for the indicated sponsorship/s ☐ Please check here to request a W-9 Form        | HQ EVENT: ADDITIONAL TICKE      | TS  |  |
| ★ If the Sponsorship Level you chose has a gold star next to it, please email us your logo at artwork@pushbeavercounty.org | 6pm - 9:45pm, Mario's 410 Grill | m - 9:45pm, Mario's 410 Grille x \$75 / each = \$ |  |
| Please send to:  | BEAVER COUNTY FLAGS ACRO        | SS AMERICA  |  |
| PUSH BC CORP. Attn: NATHAN KOPSACK P.O. Box 399, Beaver, PA 15009 Email: nate@pushbeavercounty.org                         | Flag(s) x \$75 / each = \$      |   |  |

We Appreciate Your Support!