



P.O. Box 399
 Beaver, PA 15009
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 boom.pushbeavercounty.org

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March 15, 2023

Beaver County BOOM! Backer,

As we approach our 13th edition of Beaver County BOOM! on Saturday, 24 June 2023, it is appropriate to sincerely thank you for your continued support of this marquee event and for continuing to support your local community with such enthusiasm. Beaver County is a very special place to live, play, and do business, and YOU are a BIG reason why we are so very blessed.

PUSH Beaver County thanks you, once again, for joining together with so many local businesses, municipalities, and our wonderful County (Tourism and the Board of Commissioners) to make something HUGE happen right here in our beautiful backyard. We cannot do it without you!

The goal of Beaver County BOOM!, as always, is to not only provide Beaver County with one of the largest fireworks productions in the United States, but to offer our sponsors, supporters, and partners with a tangible, visible, and aggressive advertising campaign that benefits their business. As always, PUSH Beaver County wants everyone involved in Beaver County BOOM! to win and to win BIG!

The Beaver County BOOM! advertising campaign includes print, online advertisement, and promotion via The Beaver County Times, while our local radio stations via Beaver County Radio (1230 WBVP, 1460 WMBA, 99.3 FM, and 95.7FM) fill the airways with your business name. The higher the level of sponsorship, the more exposure your business receives.

For 2023, Beaver County BOOM wants to make your business name even more visible than it has been before. For the upcoming year we will continue the aggressive digital advertising program that will be advertise one business at a time across several social media platforms including Facebook.

PUSH Beaver County and the Beaver County BOOM! committee is proud to announce Beaver County BOOM! XIII will launch from the confluence of the Beaver and Ohio Rivers on Saturday, 24 June 2023 at 9:45 PM EDT. Mark your calendars today!

Please find enclosed information on how to make Beaver County BOOM! work for you and your business. If you have any questions about sponsorship levels, the advertising campaign, or the event itself, please do not hesitate to contact PUSH Beaver County at 1 (855) PUSHBC1 or via email at bcboom@pushbeavercounty.org.

PUSH Beaver County and Beaver County BOOM! Sincerely thank you for your support!

Sincerely,

PUSH BC Corporation dba
PUSH BEAVER COUNTY

Mark Kopsack
 President

BEAVER COUNTY BOOM!

Nathan Kopsack
 Chair