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Greetings-

The Beaver County Maple Syrup & Music Festival is back for the 43rd year! It's time for the most mouth-watering, *"Maplelicious"* festival in Beaver County. PUSH Beaver County are proud to announce 43rd Annual Beaver County Maple Syrup & Music Festival, which will take place at The Lodge at Brady's Run Park.

The event is scheduled for Saturday, the 22nd of April and Sunday, the 23rd of April 2023, from 8:30 AM to 4:30 PM. We sincerely wish to thank you for your financial support of this long-standing Beaver County tradition. Beaver County is a very special place to live, play and do business and you are a big reason why we are so blessed.

PUSH Beaver County thanks you, once again, for joining together with so many local businesses, municipalities, and our wonderful Beaver County Board of Commissioners & Tourism. The Beaver County Maple Syrup & Music Festival Planning Committee appreciates your financial support of this event, as we endeavor to offer a wholesome family friendly event. We cannot do it without your support!

For 2023, Beaver County Maple Syrup & Music Festival wants to make your business name even more prominent. The Beaver County Maple Syrup & Music Festival advertising campaign includes multi-media; print, online advertisement, and promotion via *The Beaver County Times*, while our local radio stations via *Beaver County Radio* fill the airways with your business name. The higher the level of sponsorship, the more media exposure for your business

Please find enclosed information on how to make Beaver County Maple Syrup & Music Festival work for you and your business. If you have any questions about sponsorship levels, the advertising campaign, or the event itself, please do not hesitate to contact PUSH Beaver County via voice mail at 1 (855) PUSHBC1 or via email at regis@pushbeavercounty.org.

Sincerely,

PUSH BC Corporation dba PUSH BEAVER COUNTY AND

BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL PLANNING COMMITTEE

in A. Collins

Regis A. Collins Co-Chair

BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL PLANNING COMMITTEE

Jeorga & Miller

Georgia E. Miller Co-Chair



PUSH BC Corporation dba **PUSH Beaver County** P.O. Box 399 Beaver, PA 15009 (855) PUSHBC1 pushbeavercounty.org



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#### **BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL 2023 SPONSORSHIPS**

#### Sugar Maple: \$10,000.00

#### (Limited to 1)

- Exclusive as a Sugar Maple Sponsor
  - Highly visible, aggressive advertising campaign in which you are the presenter of the Maple Syrup Festival
  - Print advertising campaign (*Beaver County Times*) that features your business' logo as the exclusive Presenting Sponsor (\$5,000.00 value)
  - Radio advertising campaign that features your business as the exclusive Presenting Sponsor in all promos (\$5,000.00 value)
  - Internet, print, and promotional sign advertising campaign that features you as the exclusive Presenting Sponsor (\$3,000.00 value)
- Live radio interview that features your business either prior to the event, or during Maple Syrup Festival simulcast (\$2,000.00 value)
- Business banner hung at the festival that reaches over 10,000+ people (\$1,500.00 value)
- 16 Tickets to the festival: Includes all-you-can-eat pancake breakfast served with 100% pure Pennsylvania maple syrup.

#### Black Maple: \$5,000.00

- Exclusive as a Black Maple Sponsor,
- Comprehensive multi-media advertising campaign,
  - Print advertising campaign (*Beaver County Times*) that features your business logo as an exclusive Black Maple Sponsor (\$5,000.00 value),
  - *Beaver County Radio* advertising campaign that features you as an exclusive Black Maple Sponsor (\$5,000.00 value),
  - Internet, print, and promotional sign advertising campaign that features you as an exclusive Black Maple Sponsor (\$3,000.00 value),
- 10 Tickets to the festival: Includes all-you-can-eat pancake breakfast served with 100% pure Pennsylvania maple syrup.

### Silver Maple: \$2,500.00

- Comprehensive multi-media advertising campaign,
  - Print advertising campaign (*Beaver County Times*) that features your business logo as an exclusive Silver Maple Sponsor (\$2,500.00 value),

(Unlimited)

- *Beaver County Radio* advertising campaign that features you as an exclusive Silver Maple Sponsor (\$2,500.00 value),
- Internet, print, and promotional sign advertising campaign that features you as an exclusive Silver Maple Sponsor (\$3,000.00 value),
- 8 Tickets to the festival: Includes all-you-can-eat pancake breakfast served with 100% pure Pennsylvania maple syrup.

### (Unlimited)

#### **BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL 2023 SPONSORSHIPS**

### Red Maple: \$1,250.00

- Comprehensive multi-media advertising campaign,
  - Print advertising campaign (*Beaver County Times*) that features your business logo as an exclusive Red Maple Sponsor (\$1,500.00 value),
  - *Beaver County Radio* advertising campaign that features you as an exclusive Red Maple Sponsor (\$1,250.00 value),
  - Internet, print, and promotional sign advertising campaign that features you as an exclusive Red Maple Sponsor (\$3,000.00 value),
- 6 Tickets to the festival: Includes all-you-can-eat pancake breakfast served with 100% pure Pennsylvania maple syrup.

### Big Leaf Maple: \$500.00

- Large logo sign or banner displayed at the festival,
- 4 Tickets to the festival: Includes all-you-can-eat pancake breakfast served with 100% pure Pennsylvania maple syrup.

### Box Elder Maple: \$500.00

- Large logo sign or banner displayed at the festival,
- 4 Tickets to the festival: Includes all-you-can-eat pancake breakfast served with 100% pure Pennsylvania maple syrup.

### Norway Maple: \$500.00

- Large logo sign displayed at the festival,
- 4 Tickets to the festival: Includes all-you-can-eat pancake breakfast served with 100% pure Pennsylvania maple syrup.

### Big Tooth Maple: \$250.00

- Name/Business Name on promotional signs,
- 2 Tickets to the festival: Includes all-you-can-eat pancake breakfast served with 100% pure Pennsylvania maple syrup.

# (Limited to 4)

## (Unlimited)

(Limited to 4)

(Limited to 12)

## (Unlimited)



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#### BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL 2023 SPONSORSHIPS LETTER OF INTENT

On behalf of:

Company Name (Please print as name is to appear on BCMSMF promotional materials)

Street Address, City, State, Zip	Company Website	
	WE INTEND TO BE A:	(Please check appropriate box/s)
Contact Name	BCMSMF SPONSORSHIP LE	VELS DEADLINE: 04/07/23
	Suagr Maple	\$10,000.00 Limited to 1
Title	Black Maple	\$5,000.00
Telephone	Silver Maple	\$2,500.00
	Red Maple	\$1,250.00
Email	Big Leaf Maple	\$500.00 Limited to 4
Elliali	Box Elder Maple	\$500.00 Limited to 4
Cignatura	Norway Maple	\$500.00 Limited to 12
Signature	Big Tooth Maple	\$250.00

Date

Total Amount Enclosed (Payable to **PUSH BC Corp.**, Memo: BCMSMF)

Please check here to receive an invoice for the indicated sponsorship/s

Please check here to receive Form W-9

Please send to: **PUSH BC CORP.** Attn: **REGIS COLLINS P.O. Box 399, Beaver, PA 15009** Email: **regis@pushbeavercounty.org** 



PUSH BC Corp. is exempt from federal income tax under Internal Revenue Code (IRC) Section **501(c)(3)**.

We Appreciate Your Support!