



P.O. Box 399
 Beaver, PA 15009
 (855) PUSHBC1
 boom.pushbeavercounty.org

Mark Kopsack
 President

March 15, 2024

Keith Colamarino
 Scholarship

Beaver County BOOM! Backer,

Regis Collins
 Beaver County Maple
 Syrup & Music Festival

As we approach our 14th edition of Beaver County BOOM! on Saturday, 29 June 2024, it is appropriate to sincerely thank you for your continued support of this marquee event and for continuing to support your local community with such enthusiasm. Beaver County is a very special place to live, play, and do business, and YOU are a BIG reason why we are so very blessed.



Matthew Dawson
 Treasurer

PUSH Beaver County thanks you, once again, for joining together with so many local businesses, municipalities, and our wonderful County (Tourism and the Board of Commissioners) to make something HUGE happen right here in our beautiful backyard. We cannot do it without you!

Randy Forner
 PUSH Beaver County
 Golf Invitational

The goal of Beaver County BOOM!, as always, is to not only provide Beaver County with one of the largest fireworks productions in the United States, but to offer our sponsors, supporters, and partners with a tangible, visible, and aggressive advertising campaign that benefits their business. As always, PUSH Beaver County wants everyone involved in Beaver County BOOM! to win and to win BIG!

Amy Fredericks
 Giada Jams

The Beaver County BOOM! advertising campaign includes print, online advertisement, and promotion via *The Beaver County Times*, while our local radio stations via *Beaver County Radio* fill the airways with your business name. The higher the level of sponsorship, the more exposure your business receives.

Lance Grable
 Waterfront
 Development

For 2024, Beaver County BOOM wants to make your business name even more visible than it has been before. For the upcoming year we will continue the aggressive digital advertising program that will advertise one business at a time across several social media platforms including Facebook.

Nathan Kopsack
 Vice President
 Beaver County BOOM!

PUSH Beaver County and the Beaver County BOOM! committee is proud to announce Beaver County BOOM! XIV will launch from the confluence of the Beaver and Ohio Rivers on Saturday, 29 June 2024 at 9:45 PM EDT. Mark your calendars today!

Paula Marinkovic

Please find enclosed information on how to make Beaver County BOOM! work for you and your business. If you have any questions about sponsorship levels, the advertising campaign, or the event itself, please do not hesitate to contact PUSH Beaver County at 1 (855) PUSHBC1 or via email at nate@pushbeavercounty.org.

John Mehalik
 Secretary

PUSH Beaver County and Beaver County BOOM! Sincerely thank you for your support!

Drew Mitch
 Garage Tours

Sincerely,

Nicholette Montini
 Giada Jams
 Social Media

PUSH BC Corporation dba
PUSH BEAVER COUNTY

BEAVER COUNTY BOOM!

Mark Noll

Tyson Smith

Mark Kopsack
 President

Nathan Kopsack
 Chair

Sharon Speerhas
 Scholarship
 Social Media

IN MEMORIAM
Tina Taylor
 First Lady of BOOM!

Donn Wuycik
 Commissioner of
 Fireworks

PUSH BEAVER COUNTY PROUDLY ANNOUNCES:

BEAVER COUNTY BOOM!

JUNE 24TH 2023

ZAMBELLI FIREWORKS LAUNCHED FROM THE RIVER WHERE THE BEAVER & OHIO MEET @ 9:45 P.M.

TUNE INTO 1230 WBVP, 1460 WMBA OR 99.3 FM FOR OUR CHOREOGRAPHED MUSICAL SCORE!

CHECK OUT ALL OF OUR COMMUNITY EVENTS: [www](http://www.beavercountyboom.com)

PRESENTING SPONSOR

PENNSYLVANIA • VISITBEAVERCOUNTY.COM

MEDIA PARTNERS

The Times

PLATINUM SPONSORS

DAVIS FOUNDATION

WRIGHT

This is an example of our 2023 advertising campaign, based on the theme “50th Anniversary Commemoration of the Vietnam War”, that ran in the *Beaver County Times* as well as digital media outlets.

Beaver COUNTY AUTO

BrentwoodBank
Since 1922 Celebrating 100 Years

HAP Enterprises
Building Growth, Independence, & Community

pacerstudios
plansignsmove

SPANOS GROUP
RAYMOND JAMES FINANCIAL ADVISORS

AK Nahas Appliance Furniture Mattress TV

American General Services, John Fencil

Arthur M. Brant, MD, PhD
Borough of New Brighton
Clearview Federal Credit Union

BEAVER COUNTY BOOM!

PRESENTING SPONSOR

PENNSYLVANIA • VISITBEAVERCOUNTY.COM

MEDIA PARTNERS

The Times

PLATINUM SPONSORS

DAVIS FOUNDATION

WRIGHT

GOLD SPONSORS

Beaver COUNTY AUTO

Randy Forner, Realtor
BERKSHIRE HATHAWAY
HomeServices
The Preferred Realty

Borough of MONACA PA
EST. 1840

BrentwoodBank
Since 1922 Celebrating 100 Years

BRIGHTON Hot Dog Shoppe

Edward Jones
Tyson Smith

HAP Enterprises
Building Growth, Independence, & Community

HERITAGE VALLEY HEALTH SYSTEM
Uniquely Connected. For life.™

LINDY PAVING

pacerstudios
plansignsmove

PATRIOT HOME CARE

reno bros Mechanical Contractors

SPANOS GROUP
RAYMOND JAMES FINANCIAL ADVISORS

studiosmc
plansignsmove

SILVER SPONSORS

AK Nahas Appliance Furniture Mattress TV

American General Services, John Fencil
Borough of Beaver

Fort McIntosh Foundation
IBEW Local Union 712

Mario's 410 Grille
PA Cyber Charter School

BRONZE SPONSORS

Arthur M. Brant, MD, PhD
Borough of New Brighton
Clearview Federal Credit Union

Gary J. Havranek, OD
Noll Funeral Home
Riverside Bed & Breakfast

Rome Monument
WesBanco
West-Aircomm Federal Credit Union

HOSPITALITY SPONSORS

Beverly Pietrandrea, Howard Hanna
Bovard-Anderson Co.
Central Point Incorporated
Dan Hoffman State Farm Agency

Don & Mary Olayer
Dr. John A. Guzzetti Optometrist
F. Bevilacqua Remodeling LLC
Farmers Building and Savings Bank

Frederick & Son Contracting
Harmon Kennedy Law
Legend Riders of Beaver County
Midland Innovation & Technology Charter School

PA State Rep. Jim Marshall
PA State Rep. Josh Kail
The Grumpy Beaver Pub
Valley Vintage Motorworks

Beaver County BOOM! is brought to you by PUSH Beaver County—a non-profit group of volunteers that organizes and manages philanthropic and community events to enrich Beaver Countians' lives. See all of our upcoming community events at:

PUSHBEAVERCOUNTY.ORG

This is a reproduction of a previous full page “Thank You” ad that ran in the *Beaver County Times* as well as digital media outlets.



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BEAVER COUNTY BOOM! 2024 SPONSORSHIPS

Presenter: \$20,000

- Exclusive as a Presenting Sponsor
- Highly visible, aggressive advertising campaign in which YOU are the Presenter of Beaver County BOOM!
 - Print advertising campaign (*Beaver County Times*) that features your business' logo as the exclusive Presenting Sponsor (\$5,000 value)
 - Beaver County Radio advertising campaign that features your business as the exclusive Presenting Sponsor in all promos (\$5,000 value)
 - Internet, print, and promotional sign advertising campaign that features your business as the exclusive Presenting Sponsor (\$3,000 value)
- Live radio interview that features your business either prior to the event, or during Beaver County BOOM! simulcast (\$2,000 value)
- Business banner hung at BOOM! Headquarters Event that reaches over 300+ qualified business owners and community leaders (\$1,500 value)
- 36 Tickets to BOOM! Headquarters Event (based on ticket price): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!
- Golf cart service to and from BOOM on the Bridge.

Diamond: \$10,000

- Exclusive as a Diamond Sponsor
- Comprehensive multi-media advertising campaign
 - Print advertising campaign (*Beaver County Times*) that features your business' logo as an exclusive Diamond Sponsor (\$5,000 value)
 - Beaver County Radio advertising campaign that features you as an exclusive Diamond Sponsor in all promos (\$5,000 value)
 - Internet, print, and promotional sign advertising campaign that features you as an exclusive Diamond Sponsor (\$3,000 value)
- 24 Tickets to BOOM! Headquarters Event (based on ticket price): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

Platinum / Media: \$5,000

- Exclusive as a Platinum or Media Sponsor
- Comprehensive multi-media advertising campaign
 - Print advertising campaign (*Beaver County Times*) that features your business' logo as an exclusive Platinum Sponsor (\$5,000 value)
 - Beaver County Radio advertising campaign that features you as an exclusive Platinum Sponsor in all promos (\$5,000 value)
 - Internet, print, and promotional sign advertising campaign that features you as an exclusive Platinum Sponsor (\$3,000 value)
- 12 Tickets to BOOM! Headquarters Event (based on ticket price): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!



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BEAVER COUNTY BOOM! 2024 SPONSORSHIPS *CONTINUED*

Gold: \$2,500

- Comprehensive multi-media advertising campaign
 - Print advertising campaign (*Beaver County Times*) that features your business' logo as an exclusive Gold Sponsor (\$2,500 value)
 - Beaver County Radio advertising campaign that features you as an exclusive Gold Sponsor 1/2 of all promos (\$2,500 value)
 - Internet, print, and promotional sign advertising campaign that features your small logo as an exclusive Gold Sponsor (\$3,000 value)
- 6 Tickets to BOOM! Headquarters Event (based on ticket price): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

Silver: \$1,250

- Comprehensive multi-media advertising campaign
 - Print advertising campaign (*Beaver County Times*) that features your business's name as a Silver Sponsor (\$1,500 value)
 - Beaver County Radio advertising campaign that features your business' name in 1/4 of all promos (\$1,250 value)
 - Internet, print, and promotional sign advertising campaign that features your business' name as a Silver Sponsor (\$3,000 value)
- 4 Tickets to BOOM! Headquarters Event (based on ticket price): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

Bronze: \$625

- Advertising Campaign
 - Internet, print, and promotional sign advertising campaign that features your business name as a Bronze Sponsor (\$3,000 value)
- 2 Tickets to BOOM! Headquarters Event (based on ticket price): Includes food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!



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HEADQUARTERS EVENT

The BOOM! Headquarters Event starts at 6:00 PM on Saturday, June 29th at Mario's 410 Grille in Bridgewater. Tickets for this special evening include food, refreshments, entertainment, giveaways, private parking, and an exclusive vantage point to view Beaver County BOOM!

HEADQUARTERS EVENT – HOSPITALITY SPONSORSHIPS

Lanyard Sponsor: \$800 (Limit 1)

- Logo / business name printed on all lanyards

4 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

Ticket Sponsor: \$500 (Limit 1)

- Name / Business name on promotional signs, logo on all tickets

2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

Favor Sponsor: \$500 (Limit 2)

- Logo printed on all BOOM! Headquarters Event favors

2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

Entertainment Sponsor: \$500 (Limit 2)

- Large Logo/Banner displayed at BOOM! Headquarters Event stage

2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

Food and Beverage Sponsor: \$500 (Limit 4)

- Large logo sign (or banner) displayed at BOOM! Headquarters Event Bar/Buffer

2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

Step and Repeat Backdrop: \$500 (Limit 4, including all Presenting Sponsors)

Logo / business name placed multiple times in backdrop at BOOM! Headquarters Event

2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

Banner Sponsor: \$500 (Limit 8)

- Banner displayed at BOOM! Headquarters Event

2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!

Patron Sponsor: \$250 (No Limit)

- Name / Business name on promotional signs

2 Tickets for BOOM! Headquarters Event: Includes food, refreshments, private parking, entertainment, and an exclusive vantage point to view BOOM!



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BEAVER COUNTY BOOM! 2024 SPONSORSHIP | LETTER OF INTENT

On behalf of:

 Company Name *(Please print as name is to appear on BOOM! promotional materials)*

 Street Address, City, State, Zip

 Company Website

 Contact Name

 Title

 Telephone

 Email

 Signature

 Date

Total Amount Enclosed

Please make payable to: **PUSH BC Corp.**, Memo: "BC BOOM!"

Please send to:

PUSH BC CORP. Attn: NATHAN KOPSACK
P.O. Box 399, Beaver, PA 15009
Email: nate@pushbeavercounty.org

PUSH BC Corp. is exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

WE INTEND TO BE A: (Please check appropriate box/s)

BOOM! SPONSORSHIP LEVELS		DEADLINE: 6/07/24	
<input type="checkbox"/> Presenter ★	\$20,000	Limited to 1	
<input type="checkbox"/> Diamond ★	\$ 10,000		
<input type="checkbox"/> Media ★	\$ 5,000		
<input type="checkbox"/> Platinum ★	\$ 5,000		
<input type="checkbox"/> Gold ★	\$ 2,500		
<input type="checkbox"/> Silver	\$ 1,250		
<input type="checkbox"/> Bronze	\$ 625		

HQ EVENT: HOSPITALITY SPONSORSHIPS		DEADLINE: 6/07/24	
<input type="checkbox"/> Lanyard	\$ 800	Limited to 1	
<input type="checkbox"/> Ticket	\$ 500	Limited to 1	
<input type="checkbox"/> Favor ★	\$ 500	Limited to 2	
<input type="checkbox"/> Entertainment (3' x 4')	\$ 500	Limited to 2	
<input type="checkbox"/> Food & Beverage (3' x 4')	\$ 500	Limited to 4	
<input type="checkbox"/> Step + Repeat Backdrop	\$ 500	Limited to 4	
<input type="checkbox"/> Banner (3' x 4')	\$ 500	Limited to 8	
<input type="checkbox"/> Patron	\$ 250	No Limit	

HQ EVENT: ADDITIONAL TICKETS	
6-10pm @ Mario's 410 Grille	
_____ x \$75 / each = \$ _____	

★ If the Sponsorship Level you chose has a gold star next to it, please email us your logo to: artwork@pushbeavercounty.org

- Please check here to receive an invoice for the indicated sponsorship/s
- Please check here to request a W-9 Form

We Appreciate Your Support!