

Mark Kopsack
President

Keith Colamarino
Scholarship

Regis Collins
Beaver County Maple
Syrup & Music
Festival

Matt Dawson
Treasurer

Randy Forner
PUSH Beaver County
Golf Invitational

Amy Fredericks
Giada's Jams

Lance Grable
Waterfront
Development

Nathan Kopsack
Vice President
Beaver County
BOOM!

Paula Marinkovic

John Mehalik, Jr.
Secretary

Drew Mitch
Garage Tours

Nicholette Montini
Giada's Jams
Social Media

Mark Noll

Tyson Smith

Sharon Speerhas
Scholarship
Social Media



1 February 2024

Greetings,

The Beaver County Maple Syrup & Music Festival (BC MSMF) is back for its 44th edition in 2024! The recently rebranded festival will take place throughout Brady's Run Park, while the All-You-Can-Eat Pancake Breakfast will take place at The Lodge at Brady's Run Park.

The festival is scheduled for Saturday April 20th and Sunday April 21st, 2024, from 8:30 AM to 4:30 PM. We sincerely thank you for your financial support of this long-standing Beaver County tradition. Beaver County is a very special place to live, play and do business and you are a HUGE reason why our community is so blessed.

The committee, along with PUSH Beaver County thanks you, once again, for collaborating with so many local businesses, our wonderful Beaver County Board of Commissioners, as well as our Travel and Tourism Department in making it happen! The Beaver County Maple Syrup & Music Festival committee understands it takes a dynamic team to pull it off as we endeavor to offer a wholesome family friendly event. Once again, we cannot do it without your support!

For 2024, Beaver County Maple Syrup & Music Festival wants to make your business name even more prominent before, during, and after the event. The Beaver County Maple Syrup & Music Festival advertising campaign includes multi-media; print, online advertisement, and promotion, while our local radio stations fill the airways with your business name. The higher the level of sponsorship, the more media exposure for your business

Please find enclosed information on how to make Beaver County Maple Syrup & Music Festival work for you and your business. If you have any questions about sponsorship levels, the advertising campaign, or the event itself, please do not hesitate to leave a message for the committee at 1 (855) PUSHBC1 or via email to regis@pushbeavercounty.org and/or georgiam@pushbeavercounty.org.

Finally, we hope to see you at the most mouth-watering, "Maplelicious" festival in Beaver County.

Sincerely,

**PUSH BEAVER COUNTY &
BEAVER COUNTY MAPLE SYRUP &
MUSIC FESTIVAL**

Regis A. Collins
Chair

**BEAVER COUNTY MAPLE SYRUP &
MUSIC FESTIVAL**

Georgia E. Miller
Vice Chair



BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL 2024 SPONSORSHIPS

Sugar Maple: \$10,000

(Limited to 1)

- Exclusive as a Sugar Maple Sponsor,
- Highly visible, aggressive advertising campaign in which **YOU** are the presenter of the festival,
 - Print advertising campaign that features your business' logo as the exclusive Sugar Maple Sponsor,
 - Radio advertising campaign that features your business as the exclusive Sugar Maple Sponsor in all promos,
 - Internet, print, and promotional sign advertising campaign that features you as the Sugar Maple Sponsor,
- Live radio interview that features your business either prior to the event, or during the festival simulcast,
- Business banner hung at the festival that reaches over 10,000+ people,
- Twenty (20) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Black Maple: \$5,000

(No Limit)

- Comprehensive multi-media advertising campaign,
 - Print advertising campaign that features your business logo as a Black Maple Sponsor,
 - Radio advertising campaign that features you as a Black Maple Sponsor,
 - Internet, print, and promotional sign advertising campaign that features you as a Black Maple Sponsor,
- Sixteen (16) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Silver Maple: \$2,500

(No Limit)

- Comprehensive multi-media advertising campaign,
 - Print advertising campaign that features your business logo as a Silver Maple Sponsor,
 - Radio advertising campaign that features you as a Silver Maple Sponsor,
 - Internet, print, and promotional sign advertising campaign that features you as a Silver Maple Sponsor,
- Twelve (12) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Red Maple: \$1,250

(No Limit)

- Comprehensive multi-media advertising campaign,
 - Print advertising campaign that features your business logo as a Red Maple Sponsor,
 - Radio advertising campaign that features you as a Red Maple Sponsor,
 - Internet, print, and promotional sign advertising campaign that features you as a Red Maple Sponsor,
- Eight (8) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Box Elder Maple: \$625

(No Limit)

- Comprehensive multi-media advertising campaign,
 - Print advertising campaign that features your business logo as a Box Elder Maple Sponsor,
 - Radio advertising campaign that features you as a Box Elder Maple Sponsor,
 - Internet, print, and promotional sign advertising campaign that features you as a Box Elder Maple Sponsor,
- Four (4) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.



BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL 2024 SPONSORSHIPS

Big Tooth Maple: \$500

(Limited to 4)

- Entertainment Sponsor
- Large Logo/Banner Displayed at Entertainment stage,
- Four (4) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Freeman Maple: \$500

(Limited to 4, including Sugar Maple sponsor)

- Step and Repeat Sponsor (BC MSMF Backdrop)
- Logo / business name placed multiple times in backdrop at the festival,
- Four (4) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Full Moon Maple: \$500

(Limited to 1)

- Lanyard Sponsor
- Name/Business Name on lanyards,
- Four (4) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Norway Maple: \$500

(Limited to 4)

- Banner Sponsor
- Banner displayed at the festival,
- Four (4) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Trident Maple: \$500

(Limited to 4)

- Kids Zone Sponsor
- Banner Displayed at Kids Zone Area,
- Four (4) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Paperbark Maple: \$250

(No Limit)

- Patron Sponsor
- Name / Business name on promotional signs at the festival,
- Two (2) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

**BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL 2024 SPONSORSHIPS****LETTER OF INTENT**

On behalf of:

Company Name (Please print as name is to appear on Beaver County Maple Syrup & Music Festival promotional materials)

Street Address, City, State, Zip

Company Website

Contact Name

Title


Telephone

Email

Signature

Date





Total Amount Enclosed (Payable to **PUSH BC Corp.**, Memo: **Maple**)☐ Please check here to receive an invoice for the indicated sponsorship/s☐ Please check here to receive Form W-9

 If the Sponsorship Level you chose has a maple leaf next to it, please email us your logo at artwork@pushbeavercounty.org

Please send to:

PUSH BC CORPORATIONAttn: **REGIS COLLINS****P.O. Box 399, Beaver, PA 15009**Email: regis@pushbeavercounty.org**We Appreciate Your Support!****WE INTEND TO BE A:**

(Please check appropriate box/s)

| SPONSORSHIP LEVELS | | DEADLINE: 31 MARCH 2024 |
|--|---------------|-------------------------|
|  <input type="checkbox"/> Sugar Maple | | \$10,000 Limit 1 |
|  <input type="checkbox"/> Black Maple | | 5,000 No Limit |
|  <input type="checkbox"/> Silver Maple | | 2,500 No Limit |
| <input type="checkbox"/> Red Maple | | 1,250 No Limit |
| <input type="checkbox"/> Box Elder Maple | | 625 No Limit |
| <input type="checkbox"/> Big Tooth Maple | Entertainment | 500 Limit 4 |
|  <input type="checkbox"/> Freeman Maple | Step & Repeat | 500 Limit 4 |
| <input type="checkbox"/> Full Moon Maple | Lanyard | 500 Limit 1 |
| <input type="checkbox"/> Norway Maple | Banner | 500 Limit 4 |
| <input type="checkbox"/> Trident Maple | Kids Zone | 500 Limit 4 |
| <input type="checkbox"/> Paperbark Maple | Patron | 250 No Limit |

ADDITIONAL TICKETS

DEADLINE: 31 MARCH 2024

Adult _____ x \$15 / each = \$_____

PUSH BC Corporation dba PUSH Beaver County is exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3).