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1 February 2025

Greetings-

The Beaver County Maple Syrup & Music Festival will be back for its 45th edition in 2025! The recently rebranded festival will take place throughout Brady's Run Park, while the All-You-Can-Eat Pancake Breakfast will take place at The Lodge at Brady's Run Park.

The festival is scheduled for Saturday, April 12th and Sunday, April 13st 2025, from 8:30 AM to 4:30 PM. We sincerely thank you for your financial support of this long-standing Beaver County tradition. Beaver County is a very special place to live, play and do business and you are a HUGE reason why our community is so blessed.

The committee, along with PUSH Beaver County thanks you, once again, for collaborating with so many local businesses, our wonderful Beaver County Board of Commissioners, as well as our Travel and Tourism Department in making it happen! The Beaver County Maple Syrup & Music Festival committee understands it takes a dynamic team to pull it off as we endeavor to offer a wholesome family friendly event. Once again, we cannot do it without your support!

For 2025, Beaver County Maple Syrup & Music Festival wants to make your business name even more prominent before, during, and after the event. The Beaver County Maple Syrup & Music Festival advertising campaign includes multi-media; print, online advertisement, and promotion, while our local radio stations fill the airways with your business name. The higher the level of sponsorship, the more media exposure for your business

Please find enclosed information on how to make Beaver County Maple Syrup & Music Festival work for you and your business. If you have any questions about sponsorship levels, the advertising campaign, or the event itself, please do not hesitate to leave a message for the committee at 1 (855) PUSHBC1 (855-787-4221) or via email to maple.sponsorships@pushbeavercounty.org.

Finally, we hope to see you at the most mouth-watering, "maplelicious" festival in Beaver County.

Sincerely,

PUSH BC CORPORATION DBA PUSH BEAVER COUNTY

Mark Kopsack

Mark Kopsack President BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL

Matt Dawson Co-Chair







PRESENTED BY

BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL 2025 SPONSORSHIPS

Sugar Maple: \$10,000

(No Limit)

- Exclusive as a Sugar Maple Sponsor,
- Highly visible, aggressive advertising campaign in which YOU are the presenter of the festival,
 - o Print advertising campaign that features your business' logo as the exclusive Sugar Maple Sponsor,
 - o Radio advertising campaign that features your business as the exclusive Sugar Maple Sponsor in all promos,
 - o Internet, print, and promotional sign advertising campaign that features you as the Sugar Maple Sponsor,
- Live radio interview that features your business either prior to the event, or during the festival simulcast,
- Business banner hung at the festival that reaches over 10,000+ people,
- Sixty (60) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Black Maple: \$5,000

(No Limit)

- Comprehensive multi-media advertising campaign,
 - o Print advertising campaign that features your business logo as a Black Maple Sponsor,
 - o Radio advertising campaign that features you as a Black Maple Sponsor,
 - o Internet, print, and promotional sign advertising campaign that features you as a Black Maple Sponsor,
- Thirty (30) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Silver Maple: \$2,500

(No Limit)

- Comprehensive multi-media advertising campaign,
 - Print advertising campaign that features your business logo as a Silver Maple Sponsor,
 - Radio advertising campaign that features you as a Silver Maple Sponsor,
 - o Internet, print, and promotional sign advertising campaign that features you as a Silver Maple Sponsor,
- Fifteen (15) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Red Maple: \$1,250

(No Limit)

- Comprehensive multi-media advertising campaign,
 - o Print advertising campaign that features your business name as a Red Maple Sponsor,
 - Radio advertising campaign that features you as a Red Maple Sponsor,
 - o Internet, print, and promotional sign advertising campaign that features you as a Red Maple Sponsor,
- Ten (10) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Box Elder Maple: \$625

(No Limit)

- Comprehensive multi-media advertising campaign,
 - Print advertising campaign that features your business name as a Box Elder Maple Sponsor,
 - Radio advertising campaign that features you as a Box Elder Maple Sponsor,
 - o Internet, print, and promotional sign advertising campaign that features you as a Box Elder Maple Sponsor,
- Five (5) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.







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BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL 2025 SPONSORSHIPS

Bigleaf Maple: \$5,000

(Limited to 1)

• Logistics Sponsor

- Name/Business Logo at all parking lots and drop off locations.
- Thirty (30) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Full Moon Maple: \$750

(Limited to 1)

- Lanyard Sponsor
- Name/Business Name on lanyards,
- Six (6) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Big Tooth Maple: \$500

(Limited to 4)

- Entertainment Sponsor
- Large Logo/Banner Displayed at Entertainment stage,
- Four (4) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Freeman Maple: \$500

(Limited to 4, including Sugar Maple sponsor)

- Step and Repeat Sponsor
- Logo / business name placed multiple times in backdrop at the festival,
- Four (4) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Norway Maple: \$500

(Limited to 4)

- Banner Sponsor
- Banner displayed at the festival,
- Four (4) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Trident Maple: \$500

(Limited to 4)

- Kids Zone Sponsor
- Banner Displayed at Kids Zone Area,
- Four (4) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.

Paperbark Maple: \$250

(No Limit)

- Patron Sponsor
- Name / Business name on promotional signs at the festival,
- Two (2) tickets to the All-You-Can-Eat Pancake Breakfast served with 100% pure Pennsylvania maple syrup.



On behalf of:





BEAVER COUNTY MAPLE SYRUP & MUSIC FESTIVAL 2025 SPONSORSHIPS

LETTER OF INTENT

| Company Name (Please print as name is to appear on Beaver County Maple Syrup | & Music Festival promotional materi | ials) | |
|---|-------------------------------------|----------------------------------|------------|
| | | | |
| Street Address, City, State, Zip | | | |
| | WE INTEND TO BE A: | (Please check appropriate box/s) | |
| Contact Name | SPONSORSHIP LEVELS | DEADLINE: 14 MAR | CH 2025 |
| Title | ★ Sugar Maple | \$10,000 |) No Limit |
| T | ★ Black Maple | 5,000 |) No Limit |
| Telephone | ★ Silv er Maple | 2,500 |) No Limit |
| Email | Red Maple | 1,250 |) No Limit |
| | Box Elder Maple | 625 | No Limit |
| Company Website | Bigleaf Maple | Logistics 5,000 |) Limit 1 |
| Signature Date | Full Moon Maple | Lanyard 750 |) Limit 1 |
| Total Amount Enclosed (Payable to PUSH BC Corp. , Memo: Maple) | Big Tooth Maple | Entertainment 500 |) Limit 4 |
| Please check here to receive an invoice for the indicated sponsorship/s | ★ ☐ Freeman Maple | Step & Repeat 500 |) Limit 4 |
| Please check here to receive Form W-9 | Norway Maple | Banner 500 | Limit 4 |
| | Trident Maple | Kids Zone 500 | Limit 4 |
| If the Sponsorship Level you chose has a star next to it, please email us your logo at artwork@pushbeavercounty.org. Also, please enter "Maple" in email subject line. | Paperbark Maple | Patron 250 |) No Limit |
| Dia non consist to | ADDITIONAL TICKETS | DEADLINE: 14 MAR | CH 2025 |
| Please send to: Beaver County Maple Syrup & Music Festival | Adult | x \$15 / each = \$ | |
| c/o PUSH Beaver County | / (0011 | · ψιο / Gueii – ψ | |

Beaver, PA 15009

PUSH BC Corporation dba PUSH Beaver County is exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions under IRC Section We appreciate your support!

PUSH BC Corporation dba PUSH Beaver County is exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions under IRC Section 170, 2055, 2106, or 2522. Public Charity Status: 509(a)(2).

P.O. Box 399